



Association of Plastic Recyclers
1776 K Street, NW
Washington DC 20006

www.plasticsrecycling.org

MAY 26, 2023

Shev Okumus
Star Label Products
42 Newbold Road
Fairless Hills, PA 19030
shev@starlabel.com

RE: APR Design® Recognition Program for Meets Preferred Guidance

Dear Mr. Okumus:

The Association of Plastic Recyclers (APR), is pleased to recognize **Star Label Products', EcoStar complete label construction for use on PET packaging, on May 26, 2023**, as meeting or exceeding the voluntary APR Design® Meets Preferred Guidance (MPG) Program requirements. The product was evaluated using most stringent, industry accepted criteria that encompass a wide range of design features affecting plastics recycling. We want to extend our appreciation for placing a high priority on recyclability in designing your product.

APR authorizes **Star Label Products** to utilize the Enclosed APR Design® Recognition Program for Meets Preferred Guidance Trademark and badge (the "badge") for this Product according to the use Guidelines displayed below. MPG Recognition confers upon **Star Label Products** a non-exclusive, revocable, and non-transferable license to use the badge for **EcoStar**, complete label construction for use on PET packaging, for promotions including:

- advertising,
- presentations,
- promotions,
- website information, and
- sales literature

The badge is not to be used on retail packaging. The badge is owned by APR and there is no fee due for its use by Aptar based on this recognition.

APR's MPG Review is an engineering assessment of the technical compatibility of either a package design feature, or a complete package, with today's plastics recycling processes. Recognition of an item does not qualify the item to be described or marketed as recyclable. APR's complete Definition of Recyclability can be found HERE (<https://plasticsrecycling.org/recycling-definitions>). Additional critical aspects of the package, beyond technical compatibility, must be considered when making recyclability claims to the public and marketing a product. These may include consumer access to recycling, specific container design features, and the consideration whether the container is commonly accepted by the recycling industry to be sorted correctly into a marketable bale.

The Voice of Plastics Recycling™





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Please countersign this letter where indicated below to acknowledge that you have read and agree with the APR Design® Recognition for MPG Use Guidelines, and return the letter.

Yours truly,

Steve Alexander, APR President & CEO

